

## **ORDER**



<b>Orders</b>	<b>Order / Rev:</b>	105685
	<b>Alt Order #:</b>	
	<b>Product Desc:</b>	State Senate - Today Show
	<b>Estimate:</b>	
	<b>Flight Dates:</b>	09/11/12 - 11/06/12
	<b>Original Date / Rev:</b>	08/20/12 / 10/08/12
	<b>Order Type:</b>	GENERAL

Primary AE: Kevin Goodell  
Sales Office: VEGS  
Sales Region: Local

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
		1930 Village Center Cir.
		Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada - <u>Revised</u>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	5	\$2,000.00	\$1,700.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$5,950.00</b>	<b>\$5,057.50</b>	<b>0.00</b>

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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**Kevin Goodell** VEGS Local Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$350.003	0.00	NM		5	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12    09/23/12    MTWTh----															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/17/12-09/23/12	Today Show		658a-9am				MTWTh----	:30	(\$350.00)	0.00	NM		
See MG 1.12 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	09/17/12-09/23/12	Today Show		658a-9am				MTWTh----	:30	(\$350.00)	0.00	NM		
See MG 1.12 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	09/17/12-09/23/12	Today Show		658a-9am				MTWTh----	:30	(\$350.00)	0.00	NM		
Credited [cr - making good with 105689]															
12	KSNV	09/19/12-09/19/12	Today Show		658a-9am				--W-----	:30	\$550.00	0.00	NM		
M MG for 1.4,1.6															
Week: 09/24/12    09/30/12    MTWTh----															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
11	KSNV	09/24/12-09/30/12	Today Show		658a-9am				MTWTh----	:30	(\$350.00)	0.00	NM		
Credited [cr]															
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003	0.00	NM		7	\$2,800.00

Order / Rev: 105685  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada  
 Product Desc: State Senate - Today Show  
KSNV  
 Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show		CM	658a-9am		-----	:30	0	\$400.003	0.00	NM		7	\$2,800.00
<u>Today Show</u>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---			2	\$400.00				0.00					
		Week: 10/22/12	10/28/12	-TWT---			3	\$400.00				0.00					
		Week: 10/29/12	11/04/12	---TF--			2	\$400.00				0.00					
N 3	KSNV	11/05/12	11/06/12	Today Show		CM	658a-9am		-----	:30	0	\$600.002	0.00	NM		2	\$1,200.00
<u>Today Show</u>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----			2	\$600.00				0.00					
															Totals	14	\$5,950.00